

# TREE DIVERSIDADE

D&I CONSULTANCY

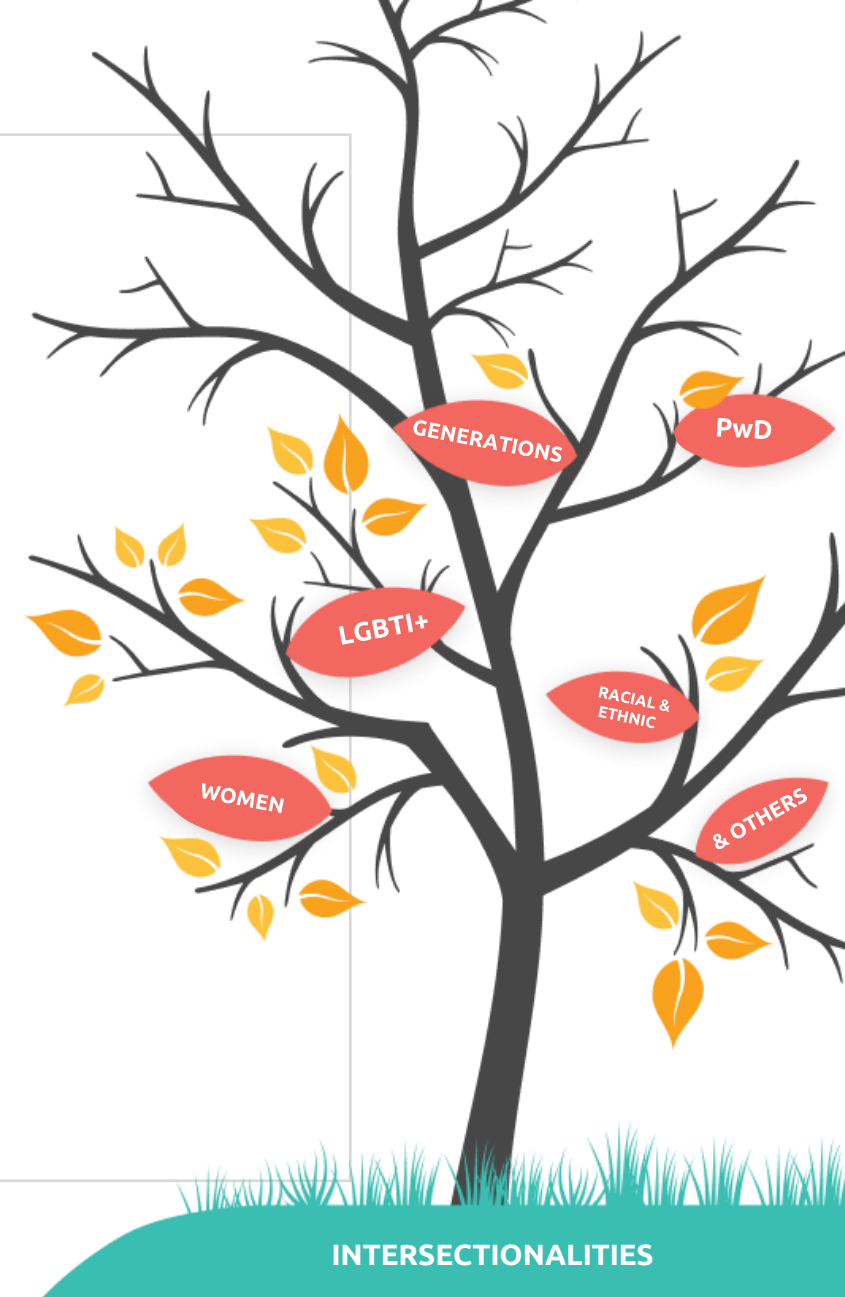


Our **purpose** is to generate social impact through the development of more diverse and inclusive organizations and people.

**For over 6 years** we have been supporting corporations to build sustainable and inclusive cultures, using education and development as tools for the transformation.

**We work globally and, also, with each one of the affinity groups**

Our methodology is based on generating an inclusive cultural transformation for all people in a corporation, which is why we work with inclusion as a pillar, and all areas of diversity as essential ramifications, always keeping an eye on intersectionality.



# PILLARS OF ACTION



## Consulting

- Assessments, diagnoses and focus groups
- Strategy and action plans
- Diversity and Inclusion Programs
- Implementation of diversity and inclusion policies and practices
- Support for the creation and governance of diversity committees and affinity groups
- Crisis management
- Media training focused on diversity and inclusion



## Corporate Education

- Lectures and workshops on awareness development and equalization of knowledge
- Training on D&I for diversity committees and technical staff
- Training programs on inclusive and transforming leadership
- Workshops on behaviors that are no longer accepted
- Other contents, including customized contents



## Inclusion and development

- Development tracks and programs for people from minority groups and/or more socially vulnerable groups
- Programs for gender equality at organizations (with an intersectional view)
- Programs for the development of employees from minority groups: mentorship, executive coaching and sponsorship

# COMPETITIVE DIFFERENTIAL

## Diverse and experienced team

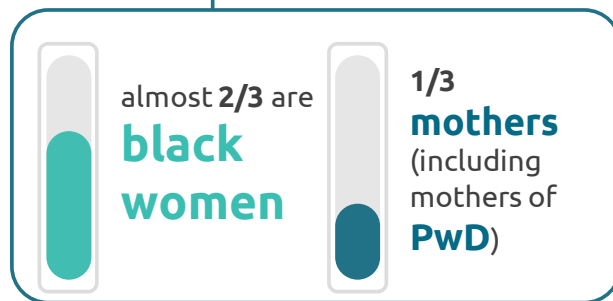
We value **diversity and inclusion** in our own team. We have experienced team and partners that are experts in each field in which we operate.



62% of the team is made up of **women**



8% of **people 50+**



8% of **People with Disabilities**

Data collected: January 2023

## Recognized Company



First company to win **gold category on the WEPS Award**;



Company of **female social capital**, certified by WEConnect;



Company member of the **UN Global Compact**.



**WOMEN'S EMPOWERMENT PRINCIPLES**

Established by UN Women and the UN Global Compact Office



NÓS APOIAMOS O  
**Pacto Global**

**WOMEN OWNED**



We served more than 200  
clients and raised the  
awareness of and trained  
more than 50,000 people.





/tree-diversidade



/treediversidade



@tree\_diversidade

[treediversidade.com.br](https://treediversidade.com.br)

[contato@treediversidade.com.br](mailto:contato@treediversidade.com.br)

